

## Roy Y. Chan (陈佑雄)

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### PRIMARY AREA OF INTERESTS

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College retention and completion in U.S. higher education; the effects of financial aid on persistence and degree attainment among underrepresented groups; philanthropy and fundraising in university advancement; research design and policy evaluation

### SECONDARY AREA OF INTERESTS

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Cross-border and transnational higher education; education abroad; student experience in international higher education; global education policy; educational philanthropy

### EDUCATION

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**Ph.D., History, Philosophy, & Policy in Education** 2019  
**Graduate Certificate, Institutional Research**  
**Indiana University Bloomington – Bloomington, IN**

*Dissertation Title: How Does the 15 to Finish Initiative Affect Academic Outcomes of Low-Income, First-Generation Students? Evidence from a College Promise Program in Indiana*

**M.A., Higher Education Administration** 2014  
**Boston College – Chestnut Hill, MA**

**M.Ed., International Higher Education** 2011  
**The University of Hong Kong – Hong Kong, China**

**B.A., Criminology, Law & Society** 2009  
**University of California, Irvine – Irvine, CA**

### SUMMARY

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- Appointed as the first Asian American male ‘Director of TRIO Student Support Services (SSS)’ in TRIO’s 65-year history.
- Over 200+ publication citations received, the highest recorded of any Asian American male scholar in the field of education under the age of 35.  
<https://scholar.google.com/citations?user=ccMWypkAAAAJ>
- Currently hold over 2,500+ followers and 150,000+ views on Academia.edu, the highest number of any Asian American scholar across all fields and disciplines in the world. <https://indiana.academia.edu/RoyYChan>
- Hold non-degree graduate-level course credits at Harvard University, University of Pennsylvania, Loyola University Chicago, University of the Pacific, and UC San Diego.
- Completed studied abroad course work at Peking University, Beijing Language and Culture University, Nyenrode Business University, and Sung Kyun Kwan University.

## **RELEVANT PROFESSIONAL EXPERIENCE**

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Director of TRIO Student Support Services (SSS) & Adjunct Lecturer of Higher Education Administration  
**Lee University** 2019-present

Special Projects Coordinator, 21st Century Scholars Program 2016-2019  
Office Services Assistant, Borns Jewish Studies Program 2015-2016  
Research Assistant, School of Education 2015-2016  
**Indiana University Bloomington**

Director 2014-2016  
**The University of Hong Kong Alumni Association of New England (HKAANE)**

Graduate Technology Consultant, Information Technology Services 2014-2015  
Graduate Learning Technology Assistant, Center for Teaching Excellence 2013-2014  
Resident Assistant (RA), Office of Residential Life 2013-2014  
Graduate Research Assistant, Lynch School of Education 2012-2014  
**Boston College**

Vice President for International Programs & Board Member 2011-2018  
**China California Heart Watch**

Research Assistant I, Faculty of Education 2010-2011  
**The University of Hong Kong**

Volunteer Teacher (China) 2009-2010  
**WorldTeach**

University Discussion Leader, Division of Undergraduate Education 2009  
**University of California, Irvine**

## **UNIVERSITY TEACHING**

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### **Indiana University Bloomington**

Adjunct Lecturer Spring 2019  
AAST-A300: Asian Americans and Social Change, Asian American Studies Program, Department of American Studies, College of Arts & Sciences

Adjunct Instructor Spring 2016  
EDUC-U212: Global Citizenship and Study Abroad: Contemporary Issues and International Perspectives, Department of Educational Leadership & Policy Studies, School of Education

### **Peking University**

Instructor July 2007; July 2012; August 2014; July 2015; June 2016

## PEER-REVIEWED PUBLICATIONS

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### Journals

- Chan, R. Y., & Borden, V. M. H.** (forthcoming). The impact of 30 credit hour completion policy on progression and completion of low-income students: Evidence from a college promise program. *Educational Evaluation and Policy Analysis*. Available at SSRN at <http://ssrn.com/abstract=3319082>
- Chan, R. Y.** (2019). Book Review - Taking It to the Streets: The Role of Scholarship in Advocacy and Advocacy in Scholarship by Laura W. Perna. *Journal of Higher Education Outreach and Engagement (JHEOE)*, 23(3), 230-234.
- Chan, R. Y.** (2016). Understanding the purpose of higher education: An analysis of the economic and social benefits for completing a college degree. *Journal of Education Policy, Planning, and Administration (JEPPA)*, 6(5), 1-40.
- Macfarlane, B., & **Chan, R. Y.** (2014). The last judgment: Exploring intellectual leadership in higher education through academic obituaries. *Studies in Higher Education*, 39(2), 294-306.
- Chan, R. Y.** (2014). Can China keep rising in the age of globalization? Chinese students' learning and living experience at two "world-class" research universities in East Asia. *International Journal of Chinese Education*, 3(1), 74-108.
- Chan, R. Y.** (2012). The effects of college environment on students' learning and living experience at a world-class university: A comparative case study of the University of Hong Kong and Shanghai Jiao Tong University. *The International Journal of Comparative Education and Development*, 14(1), 87-98.

### Books

- Chan, R. Y.** (2018). *State of the Field 2017*. Carlisle, PA: Forum on Education Abroad.
- Alphin, H. C., **Chan, R. Y.**, & Lavine, J. (2017). *Disability and equity in higher education accessibility*. Hershey, PA: IGI Global.
- Alphin, H. C., Lavine, J., & **Chan, R. Y.** (2017). *The future of accessibility in international higher education*. Hershey, PA: IGI Global.
- Rumbley, L. E., Altbach, P. G., Stanfield, D. A., Shimmi, Y., de Gayardon, A., & **Chan, R. Y.** (2014). *Higher education: A worldwide inventory of research centers, academic programs, and journals and publications* (3rd Eds.). Lemmens Publishers: Bonn, Germany.

## Book Chapters

- Chan, R. Y.** (in press). The professionalization of fundraising: A transcript analysis of CASE President Emeritus Peter McEachin Buchanan (1935-1991) on U.S. higher education philanthropy. In B. Hoolwerf, *European Research Network on Philanthropy (ERNOP) Conference Proceedings*. Basel, Switzerland.
- Chan, R. Y.** (2019). Higher education as a field of study: An analysis of 495 academic programs, research centers, and institutes across 48 countries worldwide. In N. Popov, C. Wolhuter, L. Beer, G. Hilton, J. Ogunleye, E. Achinewhu-Nworgu, & E. Niemczyk (Eds.), *Glocal Education in Practice: Teaching, Researching, and Citizenship* (pp. 124-131). Sofia, Bulgaria: BCES.
- Chan, R. Y.,** Tang, H. H., & Delaney, P. (2018). The rise of private tutoring: Contemporary issues in ‘shadow education’ in Mainland China. In B. Bartram, *Education – International and Comparative Perspectives*, London, UK: Routledge Education Studies.
- Chan, R. Y.** (2016). Studying philanthropy and fundraising in higher education: A proposed conceptual model. In Alphin, H. C., Lavine, J., Stark, S., & Hocker, A., *Facilitating Higher Education Growth through Fundraising and Philanthropy* (pp. 1-27), Hershey, PA: IGI Global.

## RESEARCH AND SCHOLARY PRESENTATIONS

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**“The Impact of 15 to Finish Initiative on Low-income, First-generation Students Retention and Completion in Indiana”**

American Educational Research Association (AERA) Annual Meeting  
San Francisco, CA April 2020

**“The Impact of 15 to Finish on Progression and Completion of Low-income Students: Evidence from a College Promise Program”**

National Association of Student Personnel Administrators (NASPA) Annual Conference  
Austin, TX April 2020

**“How Does the 15 to Finish Initiative Affect Academic Outcomes of Low-Income, First-Generation Students? Evidence from a College Promise Program in Indiana”**

Association for Education Finance and Policy (AEFP) Annual Conference  
Fort Worth, Texas March 2020

**“Exploring International Joint and Dual Degree Programs: A Case Study between Indiana University-Purdue University, Indianapolis (IUPUI) and Sun Yat-set University (SYSU)”**

Comparative & International Education Society (CIES) Annual Conference  
Miami, FL March 2020

- “Impact of *15 to Finish* on Completion of Low-Income Students”**  
 American College Personnel Association (ACPA) Annual Convention  
 Nashville, TN March 2020
- “The Impact of *15 to Finish* Initiative on Progression and Completion of Low-Income, First-Generation Students in Indiana”**  
 National Symposium on Student Retention (NSSR)  
 New Orleans, LA October 2019
- “How Does the *15 to Finish* Initiative Affect Academic Outcomes of Low-Income, First-Generation Students? Evidence from a College Promise Program in Indiana”**  
 National College Access Network (NCAN) National Conference  
 Indianapolis, IN September 2019
- “The Professionalization of Fundraising: A Transcript Analysis of CASE President Emeritus Peter McEachin Buchanan (1935-1991) on U.S. Higher Education Philanthropy”**  
 European Research Network on Philanthropy (ERNOP)  
 Basel, Switzerland July 2019
- “Higher Education as a Field of Study: An Analysis of 495 Academic Programs, Research Centers, and Institutes across 48 Countries Worldwide”**  
 Bulgarian Comparative Education Society (BCES) Annual Conference  
 Sofia, Bulgaria June 2019
- “The Future of Study Abroad in the United States: Opportunities and Challenges”**  
 XVII World Congress of Comparative Education Society (WCCES)  
 Cancun, Mexico May 2019
- “Using Technology and Salesforce CRM to Respond to Academic Probationary and High-Risk Students: Evidence from a Holistic Student Support Services Program for Low-Income, First-Generation Students at Indiana University Bloomington”**  
 Indiana TRIO Annual Professional Conference  
 Indianapolis, IN April 2019
- “Current Study Abroad Trends and Issues for U.S. and International Students: 2018 Results by The Forum on Education Abroad”**  
 Comparative & International Education Society (CIES) Annual Conference  
 San Francisco, CA April 2019
- Reimagining Higher Education as a Field of Study: An Analysis of 495 Academic Programs, Research Centers, and Institutes across 48 Countries”**  
 World Education Research Association (WERA) Congress  
 Cape Town, South Africa August 2018
- “Results from the 2017 State of the Field Survey”**

- Forum on Education Abroad Annual Conference  
Boston, MA March 2018
- “Could Free College Tuition Programs Work in the South?: Re-mapping College Persistence and Success for Low-Income Students”**  
Comparative & International Education Society (CIES) Annual Conference  
Mexico City, Mexico March 2018
- “People, Power, and Inequality: Exploring the Emergence and Professionalization of Higher Education Studies across 48 Countries”**  
Association for the Study of Higher Education (ASHE) Annual Conference  
Houston, TX November 2017
- “Higher Education and the Public Good: An Analysis of the Economic and Social Benefits for Completing a College Degree”**  
Association for the Study of Higher Education (ASHE) Annual Conference  
Columbus, OH November 2016
- “Engaging Young Alumni: Millennials Participation in Homecoming Events at Indiana University, Bloomington”**  
NASPA Student Affairs Fundraising Conference  
Columbus, Ohio July 2016
- “China’s Gaokao Reform by 2017: Exploring English Teachers Perception of the National College Entrance Examination Reform from Shigatse, Tibet, China”**  
Comparative & International Education Society (CIES) Annual Conference  
Vancouver, Canada March 2016
- “Can Philanthropy and Fundraising Fix Our Inequality?: Exploring Philanthropy’s Influence on U.S. Higher Education”**  
Association for the Study of Higher Education (ASHE) Annual Conference  
Denver, CO November 2015
- “Philanthropy in the Social World: Utilizing Organizational and Sociological Theory for Research on Higher Education Philanthropy”**  
American Sociological Association (ASA) Annual Meeting  
Chicago, IL August 2015
- “The Future of Higher Education: Examining the Goals and Values for Pursuing a College Degree”**  
Society for Values in Higher Education (SVHE) Annual Conference  
Bowling Green, KY July 2015
- “Considering our Collaboration: Reflecting on our Ecuadorian Experience”**  
American College Personnel Association (ACPA) Annual Convention  
Tampa, FL March 2015

**“A Concerning Misalignment? Comparing Institutional and Student Perspectives on the Purposes and Goals of Completing a U.S. Bachelor’s Degree”**

American Educational Research Association (AERA) Annual Meeting

Philadelphia, PA

April 2014

**“Assessing Graduate Attributes and Students’ Generic Skills in the Asia-Pacific”**

Association for Institutional Research (AIR) Annual Meeting

Long Beach, CA

May 2013

**“The Road to Academic Excellence: Developing an Effective College Environment for Students’ at aspiring “World-Class” Research Universities in China”**

American Education Research Association (AERA) Annual Meeting

San Francisco, CA

April 2013

**“The Effects of College Environment on Students’ Learning and Living Experience at World-Class Universities in China: A Comparative Case Study of The University of Hong Kong (HKU) and Shanghai Jiao Tong University (SJTU)”**

Comparative & International Education Society (CIES) Annual Conference

San Juan, Puerto Rico

April 2012

**INVITED WORKSHOP PRESENTATIONS**

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**“Higher Education as a Field of Study: An Analysis of 495 Academic Programs, Research Centers, and Institutes across 48 Countries”**

Department of Educational Sciences

José Simeón Cañas Central American University

San Salvador, El Salvador

November 2019

**RELEVANT HIGHER EDUCATION TRAINING/WORKSHOPS**

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Doctoral Seminar

National Association of Student Personnel Administrators (NASPA)

March 2020, 2019

Graduate Student Policy Seminar (GSPS)

Association for the Study of Higher Education (ASHE)

November 2018

ASHE Institute on Community Engaged Research (ICER)

Lumina Foundation

October 2018

NextGen

American College Personnel Association (ACPA)

March 2017

New Scholars Dissertation Mentoring Workshop (NSDMW)

Comparative & International Education Society (CIES)

March 2014

**PROFESSIONAL SERVICE**

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Editorial Boards:	<i>Journal of International Students, Journal of Critical Scholarship on Higher Education and Student Affairs</i>	
Reviewer:	<i>Journal of International Students, Review of Higher Education, Review of Educational Research, Cogent Education Journal</i>	
Chair:	Chair Awards Committee, Study Abroad and International Students SIG Comparative and International Education Society (CIES)	2018-2020
	Data Communication Strategies Committee Forum on Education Abroad	2018-2019
	Data Advisory Committee Forum on Education Abroad	2017-2018
	Book Awards Committee, Higher Education SIG Comparative and International Education Society (CIES)	2017-2019
	Chair, Roundtable/Research Paper Session Association for the Study of Higher Education (ASHE)	2015-2019
	Chair, Division J Paper Session American Education Research Association (AERA)	2014-2019
	Chair-Elect candidate, Graduate Student Council (GSC) American Education Research Association (AERA)	2013

## **SUMMER STUDY ABROAD AND INTERNATIONAL EXCHANGE**

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<b>Masaryk University</b> , Brno, Czech Republic	July 2019
<i>Course:</i> Quantitative and Mixed Methods Research Designs: From Designing to Publishing	
Host: European Educational Research Association (EERA)	
<b>Eastern Michigan University</b> , Quito, Ecuador	July 2014
<i>Course:</i> Higher Education Study Tour	
Instructor: Dr. Raul A. Leon, Associate Professor and Director of My Ecuador Trip	
<b>Shanghai Jiao Tong University</b> , Shanghai, China	July 2013
<i>Course:</i> Higher Education Policy and Planning	
Instructor: Dr. Nian Cai Liu, Professor, Director of the Center for World-Class Universities & Dean of Graduate School of Education	
<b>Sung Kyun Kwan University</b> , Seoul, South Korea	July 2012
<i>Course:</i> Nurturing Economics in Global Education	
Instructor: Dr. Sunwoong Kim, Professor	
<b>Loyola University Chicago, John Felice Rome Center</b> , Rome, Italy	July 2011



*Course:* U.S. Students Abroad: Lessons from Rome in Cultural Immersion  
*Instructor:* Dr. Terry E. Williams, Associate Professor & Assistant Dean

**Nyenrode Business University**, Amsterdam, The Netherlands July 2011  
*Course:* Business Ethics and Sustainability  
*Host:* Utrecht Summer School

**London School of Economics-Peking University**, Beijing, China August 2010  
*Course:* China and the World: Chinese Foreign Policy since 1949  
*Instructor:* Dr. Wang Jisi, Professor & Dean of the School of International Studies

**Beijing Language and Culture University**, Beijing, China July 2007  
*Course:* Introduction to Mandarin  
*Host:* American Institute for Foreign Study (AIFS)

#### **NON-DEGREE STUDY PROGRAM/VISITING GRADUATE STUDENT**

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**Harvard University** Fall 2014  
**Graduate School of Education**

**University of Pennsylvania** Spring 2012  
**Graduate School of Education**

**University of the Pacific** Fall 2011  
**Center for Professional & Continuing Education**

**Shanghai Jiao Tong University** Spring 2011  
**Center for World-Class Universities (CWCU)**  
**Graduate School of Education**

#### **LIST OF RELEVANT GRADUATE-LEVEL COURSES COMPLETED**

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**Indiana University, Bloomington** – 1) Comparative Education I, 2) Education Policy Studies Seminar, 3) Issues in Education Policy, 4) Foundations of Institutional Research, 5) Qualitative Inquiry in Education Research, 6) Nonprofit and Voluntary Sector, 7) Grant-Making and the Role of Foundations, 8) Economics of Philanthropy and the Nonprofit Sector, 9) Principles and Practices of Fundraising, 10) Education Policy Research Seminar (3x), 11) Capstone in Institutional Research, 12) History of Higher Education and Philanthropy, 13) Applied Research for Educational Equity, 14) Political Perspectives of Education, 15) Higher Education and Public Policy, 16) Ph.D. Dissertation Proposal Prep, 17) Ph.D. Qualification Examination, 18) Ph.D. Thesis in the History, Philosophy, and Policy in Education, 19) Advanced Research, 20) Ph.D. Dissertation Defense

**Boston College** – 1) Higher Education in American Society, 2) Organization and Management of Higher Education, 3) Pro-doctoral Seminar in K-16 Education, 4) Student Development Theory, 5) Sociology of Education, 6) Interpretation and Evaluation of Research, 7)

Contemporary Issues in Higher Education - Global Citizenship and Higher Education, 8) Education Law and Public Policy, 9) Qualitative Research Methods, 10) Catholic Higher Education, 11) Institute for Administrators in Catholic Higher Education, 12) Comparative and Global Systems of Higher Education, 13) Organizational Analysis, 14) Intermediate Statistics, 15) General Linear Models

**Harvard University** – 1) Institutional Advancement in Higher Education

**University of Pennsylvania** – 1) Introduction to Statistics in Education Research, 2) Education and Social Entrepreneurship, 3) Diversity in Higher Education

**The University of Hong Kong** – 1) Globalization and Higher Education, 2) Managing Organizational Change in Higher Education, 3) Community College Development, 4) Poverty Development and Education: Challenges for a Global World, 5) Methods of Research & Enquiry, 5) Teaching & Learning in Higher Education, 7) M.Ed. Dissertation

## **PROFESSIONAL MEMBERSHIPS**

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American College Personnel Association (ACPA)  
Association for Education Finance and Policy (AEFP)  
American Education Research Association (AERA)  
Association for Institutional Research (AIR)  
Association for the Study of Higher Education (ASHE)  
Association for Public Policy Analysis and Management (APPAM)  
Comparative and International Education Society (CIES)  
Educational Opportunity Association (EOA)  
National Association of Student Personnel Administrators (NASPA)  
Southeastern Association of Educational Opportunity Program Personnel (SAEOPP)  
Tennessee Association of Special Programs (TASP)

## **REFERENCES**

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The following ten scholars below (*by last name*) are available to provide references to my application.

- 1) **Krishna Bista, Ed.D.**, *Associate Professor & Founding Editor of the Journal of International Students*, School of Education & Urban Studies, Bancker Building #200, Morgan State University; [krishna.bista@morgan.edu](mailto:krishna.bista@morgan.edu), (443)-885-4506
- 2) **Victor M. H. Borden, Ph.D.**, *Professor & Project Director*, The Carnegie Classification of Institutions of Higher Education, Center for Postsecondary Research, Department of Educational Leadership and Policy Studies, School of Education, Indiana University Bloomington; [vborden@iu.edu](mailto:vborden@iu.edu), (812)-856-0855
- 3) **Thomas F. Nelson Laird, Ph.D.**, *Associate Professor & Director*, Center for Postsecondary Research, Department of Educational Leadership and Policy Studies, School of Education, Indiana University Bloomington; [tflaird@indiana.edu](mailto:tflaird@indiana.edu), (812)-856-0855
- 4) **Debbie Murray, Ed.D.**, *Vice President for Academic Affairs & Distinguished Professor of Education*, Office for Academic Affairs, Helen DeVos College of Education;

- [debmurray@leeuniversity.edu](mailto:debmurray@leeuniversity.edu), (423)-614-8118
- 5) **Anatoly Oleksiyenko, Ph.D.**, *Associate Professor & Coordinator of M.Ed. Higher Education Program*, Division of Policy, Administration and Social Sciences Education, Faculty of Education, The University of Hong Kong; [paoleks@hku.hk](mailto:paoleks@hku.hk), (+852)-2241-5339
  - 6) **Amanda Rutherford, Ph.D.**, *Assistant Professor & Director of Undergraduate Honors Program*, Paul H. O'Neill School of Public and Environmental Affairs, Indiana University Bloomington; [aruther@indiana.edu](mailto:aruther@indiana.edu), (812)-856-4647
  - 7) **Hayes Hei Hang Tang, Ph.D.**, *Assistant Professor*, Department of Education Policy and Leadership, The Education University of Hong Kong (EdUHK); [hhhtang@eduhk.hk](mailto:hhhtang@eduhk.hk), (+852)- 2948-8453
  - 8) **Lemuel W. Watson, Ph.D.**, *Dean & Provost Professor*, School of Education, Indiana University Bloomington; [watsonlw@iu.edu](mailto:watsonlw@iu.edu), (812)-856-8010
  - 9) **James C. Wimbush, Ph.D.**, *Vice President for Diversity, Equity, and Multicultural Affairs (OVPDEMA), Dean of University Graduate School (UGS), & Johnson Chair for Diversity and Leadership*, Indiana University; [jwimbush@iu.edu](mailto:jwimbush@iu.edu), (812)-855-2739
  - 10) **Kevin Ung, Ed.D.**, *Director*, TRIO McNair Scholars Program, Lee University; [kung@leeuniversity.edu](mailto:kung@leeuniversity.edu), (423)-473-3791