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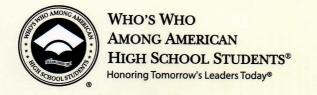
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October 3, 2003

Mr Vincent Chan Re: Roy Chan 236 E 46th St Long Beach CA 90807-1447

Dear Chan Family,

Congratulations to you and your family. Once again, your child, Roy is featured in Who's Who Among American High School Students<sup>®</sup>. What a great honor for your family.

I commend you for your efforts and your child's continued distinguished achievements. Only 5% of our nation's high school students are honored each year in our publication, and only 1% for consecutive years. Students today confront a multitude of problems, and everyday we hear about troubled teens. Roy's accomplishments are a tribute to your family's values, dedication and commitment.

Over the past 37 years many parents have requested the opportunity to order additional books, plaques, or other commemorative items so they can give them as holiday gifts. I have enclosed a brochure describing these *Who's Who* mementos to help you make your selection (including our collectable ornament). In addition to using the order form – you can make your *Who's Who* purchases on our secure web site at <a href="https://www.honoring.com/highschool">www.honoring.com/highschool</a>. You will need your child's 14-digit student ID Number – 98053-53-115728-9 to complete your ordering.

Clearly, such gifts have lasting value for families such as yours where educational and athletic achievement is obviously emphasized and respected.

To appreciate the significance of Roy's honor, *Who's Who* is the most respected student recognition publication and award program in the nation. Our standards have been cited by education, parent, and teachers associations at the state and national levels. Over 93% of colleges and universities surveyed equate the *Who's Who* award with academic excellence.

Best wishes to you and the whole Chan family for a happy and healthy holiday season.

Sincerely,

Parke H. Davis Chairman, National Academic Affairs

take A Lan

P.S. All orders received by November 15th are guaranteed for delivery by December 20th, in time for the holiday season. If for any reason you are not satisfied with your order, your money will promptly be refunded.

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